



# Pella Area Community & Economic Alliance

## Investor Information

We've got the solution for you. The PACE Alliance offers customized investor levels and benefits with resources, services, and opportunities to fit your business needs.

### Individual: \$150

Individual memberships are for those who are retired or between careers and want to stay engaged in the business community.

- There is no business affiliation with this level and benefits are limited
- May join one or more of PACE's Working Councils
- Online Member Directory listing at [pella.org](http://pella.org)
- May attend Quarterly and Annual Meetings
- Receive online e-newsletter

### Business: \$500 or Solopreneur: \$350 (just you - no employees)

- Window cling
- Ability to utilize Pella Bucks
- Access to 72 networking, educational, and social events
- Automatic membership to the Greater Des Moines Partnership (access to all events, networking, advocacy, and marketing)
- Online Member Directory Listing at [pella.org](http://pella.org) (includes a link to your business' website or social media platforms)
- Post unlimited job openings to pella.org
- May join one or more of PACE's Working Councils
- Notary services (no fee)
- Use of PACE Board Room (no fee; based on availability)
- Ribbon cutting by Dutch Greeters to announce your business becoming a new member of the PACE Alliance
- May attend Quarterly and Annual Meeting
- Open invitation to sponsorship opportunities on all events and promotions
- Discount on your insurance (check with your insurance agent for details)
- Receive online e-newsletter

### Bronze: \$1000

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Member Spotlight (a feature story about your business - a one time feature on social media and in monthly e-newsletter; lives permanently on [pella.org](http://pella.org) Blog posts section)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints

One Bronze-Level representative will occupy a Board of Directors position (chosen from all the Bronze-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

Want more exposure for your business?

We have additional investor levels with more benefits to fit your business needs.



## **Silver: \$2,500**

All Business Level benefits plus:

- Member Labels: a one-time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3000 emails)
- Community Tours (up to 3 complimentary tours/year given to new hires or prospective employees)

One Silver-Level representative will occupy a Board of Directors position (chosen from all the Silver-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

## **Gold: \$5,000**

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3000 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Community Tours (up to 3 complimentary tours per year given to new hires or prospective employees)

One Gold-level representative will occupy a Board of Directors position (chosen from all the Gold-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

## **Platinum: \$10,000**

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3000 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Complimentary Sponsorship of Thursdays in Pella (one event; includes mic time, advertising, ability to hand out swag)
- 50% of a Relocation Guide ad
- Community Tours (up to 5 complimentary tours per year given to new hires or prospective employees)
- Two tickets complimentary tickets to the Annual Breakfast

One Platinum-Level representative will occupy a Board of Directors position (chosen from all the Platinum-Level investors on an election basis by the PACE Nominating Committee)

## Elite Partner: \$15,000

All Business Level benefits plus:

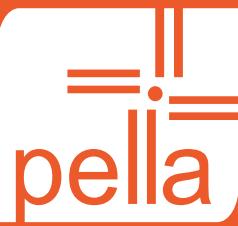
- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3000 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Community Tours (unlimited complimentary tours per year given to new hires or prospective employees)
- Four complimentary tickets to the Annual Breakfast
- Free ½ page ad in Relocation Guide
- Logo on the landing page of [pella.org](http://pella.org)
- Logo in the lobby of PACE Alliance office on Sponsor Wall

Two Elite-Level representatives will occupy a Board of Directors position (chosen from all the Elite-Level investors on an election basis by the PACE Nominating Committee)

## Trustee: \$30,000

All Business Level benefits plus:

- Permanent seat (as long as a PACE member) on the Board of Directors as a Trustee Level investor
- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on [pella.org](http://pella.org) (103,000 users in 2023)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3000 emails)
- Two complimentary Light Pole Banners (two banners; displayed around Pella with your company name on it; changed annually)
- Community Tours (unlimited complimentary tours per year given to new hires or prospective employees from your business)
- Free table and tickets (reserved table of 8 seats) to the Annual Breakfast
- Permanent job posting spot with logo and link on [pella.org](http://pella.org) linked directly to your company's employment page
- Free ½ page ad and ½ page Employer Spotlight in Relocation Guide
- Logo on the landing page of [pella.org](http://pella.org)
- Logo in the lobby of PACE Alliance office on Sponsor Wall



# Pella Area Community & Economic Alliance Membership Application

## Contact Information:

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Position/ Title: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Web Address: \_\_\_\_\_

## Membership Level

Individual  Solopreneur  Business  Bronze  
 Silver  Gold  Platinum  Elite  Trustee

## Business Information:

Total Number of Employees: \_\_\_\_\_

Total Number of Full-Time Equivalent Employees: \_\_\_\_\_

Describe your business, major services or products (Online description):  
\_\_\_\_\_  
\_\_\_\_\_

Keywords (for search) \_\_\_\_\_

Social Media handles \_\_\_\_\_

## Preferences:

Billing Frequency Request (Check one): Quarterly  Annually

How do you prefer bills to be sent? (Check one): Mail  E-mail

Working Councils drive the priorities and activities of the Alliance. Please check any of the Committees you are interested further exploring or joining. (Check all that apply; Learn more about Councils [here](#)).

Business Development  Downtown Development

Economic Development  Workforce Development  Dutch Greeters

Member Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date: \_\_\_\_\_

## For Office Use Only

Annual Dues  Paid or Invoiced  Sponsorship  Window Cling  E-mail Welcome Dir   
E-mail Welcome Pres  Dutch Greeted  Pella Bucks List  Login Directions  Newsbrief   
Added to Groups  Follow Social Channels

📍 818 Washington St  
Pella, IA 50219  
📞 641-628-2626  
🌐 [pella.org](http://pella.org)  
✉️ [info@pella.org](mailto:info@pella.org)

**PACE  
Alliance  
Staff  
Members:**

Karen Eischen IOM  
Executive Director  
[Karen@pella.org](mailto:Karen@pella.org)

Maria Bogaards  
New Resident Services  
&  
Talent Development  
Director  
[Maria@pella.org](mailto:Maria@pella.org)

Mary Mansfield  
Business Development  
& Member  
Engagement  
[Mary@pella.org](mailto:Mary@pella.org)

**LET'S GET SOCIAL!**  
Instagram Facebook [@pacealliance](#)